



**Stopping Insurance Fraud
*Ethics Project Competition***



Hosted by the Centenary College SIFE Team

DEADLINE TO REGISTER: November 30, 2008

SUBMISSION DEADLINE: February 13, 2008

***This Project Competition will focus on:
Combating the Negative Effects
Insurance Fraud has on today's society.***

✦ Monetary Prizes for Winning Teams ✦

1st Place: \$2,000

2nd Place: \$1,500

3rd Place: \$1,000

4th Place: \$750

5th Place: \$500

ENTRY FEE: \$25.00

The entry fee will be returned upon submission of completed Ethics Project Competition Documents.

Be a part of something BIG!

Join the Centenary College SIFE Team in Combating
Insurance Fraud and Help Change Our World!

<http://www.stoppinginsurancefraud.org/>

**Stopping Insurance Fraud
Ethics Project Competition**



Registration Form

Mail To:
Centenary College-SIFE
400 Jefferson Street
Hackettstown
New Jersey 07840

**Entry must include the \$25.00 entry fee.
Make Check Payable To: Centenary SIFE.**

Registration form must be postmarked by November 30th 2008.

SCHOOL INFORMATION

School Name: _____

Faculty Advisor: _____

Address: _____

Faculty Telephone: _____

Faculty E-mail: _____

Team President: _____

President Email: _____

Project Manager: _____

Manager Email: _____

Advisor Signature: _____

Date: _____

Stopping Insurance Fraud

Ethics Project Competition



This competition is open to all college teams consisting of undergraduate students.

YOUR MISSION

Your mission is to reduce Insurance Fraud, which has become a prevalent issue in the United States. It is the second most costly white-collar crime in America today. It costs the average citizen \$300 in added insurance premiums. Despite these statistics, the majority of people know little about insurance fraud or the negative effects it has on society.

For this Ethics Project Competition, your team must create and implement a project designed to teach others that the long-term consequences of insurance fraud out-weigh the perceived short-term benefits. Your project may be implemented on your campus and/or in your community.

SUBMISSION FORMAT

After your team completes its exciting and effective educational project, you are required to submit the following items on Data CD/DVD for judging:

1. One Page (maximum) Executive Summary
2. Project Data Sheet
3. Three Minute Windows Media File detailing your project.
4. Any additional project documents and examples of media coverage, if applicable.

JUDGES

Competition judges consist of individuals from the insurance industry, anti-fraud associations, and the Centenary College community.

JUDGING RUBRIC

The attached Judging Rubric will be used to score each submission.

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Project Data Sheet

School Name: _____

1. How many individuals were directly impacted by your project?
2. Who was your target audience?
3. Why did you focus on this audience?
4. Describe and provide all results that demonstrate your project's effectiveness.
5. Did your project generate any gross impressions? If so, include calculations of total impressions as well as scanned copies of any print media.

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Rubric



Area	Does Not Meet Expectations 1 2	Meets Expectations 3 4	Exceeds Expectations 5	Score
<p>SIFE Criterion: Measure and demonstrate that the long-term success and prosperity of business, individuals, and a market economy are dependent on ethical business practices.</p>	<p>No connection to the criterion. Participants are not likely to learn from this project.</p>	<p>Some connection to the criterion. Participants can learn from this project.</p>	<p>Clear connection to the criterion. Participants will learn from this project.</p>	
<p>Content</p>	<p>No evidence that the project content supports the team's stated objectives.</p>	<p>Some evidence that the project content supports the team's stated objectives.</p>	<p>Clear evidence that the project content supports the team's stated objectives.</p>	
<p>Creativity</p>	<p>Project is not well thought out and shows little creativity in design and implementation</p>	<p>Project is somewhat thought out and shows some creativity in design and implementation</p>	<p>Project is well thought out and shows much creativity in design and implementation</p>	
<p>Number of Individuals Reached</p>	<p>Little to no individuals were targeted.</p>	<p>Some individuals were targeted.</p>	<p>Many individuals were targeted.</p>	
<p>Quality of the Overall Presentation</p>	<p>Presentation ineffectively documents the team's projects and results.</p>	<p>Presentation effectively documents the team's projects and results.</p>	<p>Presentation very effectively documents the team's projects and results.</p>	